Organisers of France's leading cyber security event announce Cyber Security Connect UK, a conference organised for CISOs

Major New Cyber Security Event for UK CISOs to Take Place in Monaco in November 2018

London, 7 March, 2018 - DG Consultants, organisers of France's leading cyber security event "Les Assises de la sécurité", are launching a new event, <u>Cyber Security Connect (UK)</u>. Working in association with <u>SASIG</u> (The Security Awareness Special Interest Group), it will adapt the highly prestigious French security event to the British audience. The inaugural event will take place in Monaco from 7-9 November 2018 at Le Méridien Congress Centre in Monaco. It will deliver an experience for CISOs that combines the opportunity for networking with peers and one-on-one interactions with senior executives from the vendor community.

Cyber Security Connect UK is an event organised for CISOs in the UK cyber security community. A steering committee of CISOs from leading UK businesses and academics will inform and influence the programme to ensure that subject matter and content reflects those issues that senior security decision makers really care about. A key feature of the event will be the opportunity for CISOs to engage in personalised, one-on-one business discussions with vendors to discuss projects they are currently working on.

The conference is being organised in association with SASIG, a community of more than 3,000 cyber security professionals. The three-day event will feature keynotes from senior industry players, expert roundtables and partner workshops. Attendance will be by invitation only, and as for all SASIG events there will be no charge for delegates to attend. Travel and accommodation will also be covered by the organisers.

Sophie Guerin, Business Unit Director at DG Consultants, adds: "Les Assises has long been considered the pinnacle of excellence in French cyber security events. Now in its eighteenth year, we are seeking to recreate a similar high-quality experience for the British CISO community. We're particularly excited to build Anglo-French relationships between peer groups and we believe there is a gap in the market for an event that focuses on building a meaningful and personalised dialogue between senior cyber security practitioners and the vendor community."

Martin Smith MBE, Chairman and Founder of SASIG adds: "I am delighted that SASIG and DG Consultants have come together to create Cyber Security Connect (UK). This important brand-new annual event for the UK CISO community will become the go-to meeting for the senior echelons of our industry. We are taking the very best that other conferences offer whilst throwing out all the stuff that spoils them. This is the place for CISOs to establish real relationships with their peers and with those suppliers with whom they truly want to engage, participating together as equals in thought leadership and good practice. I am very excited to be part of this adventure."

Mark Walmsley, Chair of the Cyber Security Connect (UK) Steering committee and CISO of Freshfields Bruckhaus Deringer LLP adds: "I'm excited to be part of a group committed to creating a new type of event that offers an opportunity to network and discuss security challenges with a hand-picked audience of fellow security professionals. We want to create a blueprint for the one annual event that no CISO will want to miss, that gets away from the stale formula of traditional exhibitions and where salespeople leap on delegates to sell them their wares, to one that delivers enjoyable, stimulating discussions with peers and vendors, and that provides access to the most innovative security technology and industry visionaries of our time."

Jim Griffiths, Head of Information Security at the Kier Group adds: "The event is both disruptive and immersive, offering a high degree of effective communication and networking with senior representatives from the suppliers and vendors we want to work with, present and readily available to us. Travel time, connectivity and local time differences did not impact my business needs and I do, and will, recommend it to others."

For further information or to register for the event visit: <u>www.cybersecurityconnectuk.com</u>.

About DG Consultants:

Created in 1997, DG Consultants specialises in IT events, and is a subsidiary of COMEXPOSIUM, the European leader in event organisation. Every year, DG Consultants organises Les Assises de la Sécurité et des Systèmes d'Information, an event that has become the reference meeting point for the security community. The 2018 edition, will be the eighteenth event, which will be held from 10 to 13 October at the Grimaldi Forum in Monaco <u>www.lesassisesdelasecurite.com</u>. Last year the event attracted 2,800 visitors, arranged 5,100 one-to-one meetings with senior security professionals and featured 168 partner companies.

About SASIG:

Established in 2004, The Security Awareness Special Interest Group (SASIG) is a subscriptionfree members networking forum, representing hundreds of organisations of all sizes and from all sectors, both public and private, throughout the UK.

SASIG is a leading and credible voice in the great information assurance and cybersecurity debate. Its 3,000+ membership is drawn exclusively from CSOs, CISOs, SIROs, DSOs and their staff with responsibility for security within their organisations together with academia and government. The Chatham House Rule is strictly enforced and universally respected at all meetings, and vendors and the Press are routinely excluded. Thus, the level of debate is extraordinarily revealing and rewarding. For further information visit: <u>www.thesasig.com</u>.

Press contact:

Éclat Marketing Email: cybersecurityconnect@eclat.co.uk Tel: +44 (0)1276 486000 www.eclat.co.uk